

UNICEPTA opens office in London

UNICEPTA, a leading global service provider for Media & Data Intelligence solutions, has opened a new office in London. From its London office, UNICEPTA serves customers in the UK and Scandinavia, as well as companies with strong business relationships between the UK and the US.

UNICEPTA UK Limited is headed by Managing Director Tom Marshall, who has been in the media intelligence industry for 18 years.

"In addition to AI-driven technology and the ability to capture and analyze global cross-media data, UNICEPTA has an experienced team of experts who understand the requirements of companies with complex and wide-reaching information impact. In this way, we provide our customers with smart insights to drive faster, better decisions," commented Georg Stahl, Managing Partner UNICEPTA.

UNICEPTA supports its customers with end-to-end global media monitoring, as well as analytics and insights to enhance media impact. Another key line of business include an effective compilation and presentation of data intelligence, through a range of scalable corporate brand newsrooms and customized dashboards.

The opening of its London office is the latest stop in UNICEPTA's ongoing internationalization strategy. With its 700 employees worldwide, the innovation and quality leader is now represented in Berlin, Cologne, Krakow, London, Shanghai, Washington and Zurich. Its clients include cross-sector market leaders, including two-thirds of the DAX-30 listed companies, as well as medium-sized companies and public institutions.

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About UNICEPTA

UNICEPTA is the world's leading provider of visionary AI-powered Media and Data Intelligence solutions, delivered with the human factor of Analytics, Insights, and Advisory services. We offer truly end-to-end Global Media Monitoring, compiled in real-time into scalable, immersive Corporate Brand

Newsrooms, supported by Analytics & Insights advisors to help your team spot issues and opportunities immediately. As a result, we deliver Smart Insights to the world's leading companies to drive faster, better decisions for Strong Performance. With over 700 colleagues from 44 nations across our offices in Berlin, Cologne, Krakow, London, Shanghai, Washington, and Zurich, UNICEPTA supports renowned cross-sector market leaders. Complete client orientation is our core ambition and passion.