

UNICEPTA joins UN sustainability initiative

UNICEPTA Medienanalyse GmbH has joined the United Nations Global Compact initiative, which is designed to promote sustainability in the global economy. Global Compact is the world's largest and most important corporate sustainability initiative. Its members pledge to protect human rights, uphold international labour standards, support environmental protection and tackle corruption.

The initiative is already supported by over 8,000 companies and more than 4,000 social, political and scientific organisations in 162 countries.

"Joining Global Compact is a logical step for us," says Georg Stahl, Managing Partner at UNICEPTA. "Through the services we provide, such as communications analysis, reports and advice, we play a role in the sustainable development of our clients. By joining Global Compact, we are illustrating our commitment to fair and good corporate governance at all times."

UNICEPTA has already integrated sustainability into its corporate philosophy. The management and staff work together to design concepts for sustainable structures in the fields of training, healthcare management, environmental protection and social undertakings.

About UNICEPTA

UNICEPTA Medienanalyse GmbH is a leading global provider for monitoring, media analysis, research competence and communication consulting services. Around 600 experts continuously structure the news flow – both around the clock and around the world. UNICEPTA compiles and presents highly relevant information from print and online media, TV, radio and social-media sources. This day-to-day work serves as a platform for the company to provide analysis and research-based advice for issues related to strategic communication.

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